

# Keep Oklahoma Beautiful

## Our Contribution to Enriching Communities

Jeanette M. Nance

Executive Director

# Mission

- *TO EMPOWER OKLAHOMA CITIZENS TO PRESERVE AND ENHANCE THE STATE'S NATURAL BEAUTY AND ENSURE A HEALTHY, SUSTAINABLE ENVIRONMENT.*

# A Beautiful Community is Good Business

- Safer
- Inspire Pride
- Create Loyalty
- More Economically Viable

# KOB Offers Hope for a Cleaner, Greener, More Beautiful Place to Live, Work, and Play

Through programs, tools, supplies, stipends,  
grants; everything you need to change the face  
of your community

# Why we fit in Tourism & Commerce



- [KOB Cares](#)

# Changing the face of your community with Keep Oklahoma Beautiful



# Helping Communities Grow and Thrive through beautification





# Litter Abatement & Recycling





# OUR PROGRAMS:

- Great American Cleanup™
- Paint Oklahoma Beautiful (formerly Fresh Paint Days)
- Litter Education
- Roadside & Environmental Beautiful Affiliate only Grants
- Oklahoma Clean Communities
- Regional Workshops/Affiliate Forums
- Lend-A-Bin
- Environmental Excellence Celebration

# Great American Cleanup-Oklahoma

•March 1 – May 31

•Registered groups are eligible for FREE:

- Trash Bags
- Vests
- Gloves
- Water

•AND are also able to apply for **OG&E Cash Grants** through

•Keep Oklahoma Beautiful!



# Cost Benefit Analysis

- 2021 GAC in Oklahoma had 100% county participation\*.
- 12,382 volunteers & participants
- 8,200+ miles of road ways cleared
- 1,648 acres of parks & public spaces cleared
- 8,400 Flowers/Bulbs planted
- 2.9 million pounds of trash collected
- **Resulting in \$6.2 million government dollars saved**

# Paint Oklahoma Beautiful



KOB's premier community recycle program. Made possible by the generous donation of surplus paint by HIS Paint in OKC!

Do you have an unsightly community structure that needs a revamp?

Fresh Paint Days is for you!



# Paint Oklahoma Beautiful

## 2022 POD:

- 18 Communities
- 15 Counties
- 25 Structures
- 615 Gallons



# Litter Education

- End Litter Video Contest for High School & College
- Middle School UpCycled Contest
- Elementary UnCapped Contest

EVERY  
**LITTER**  
**BIT**  
**HURTS**

LITTER EDUCATION






# Training Workshops

- Free Community Workshops
- Free Two Day Affiliate Only Forum with networking and best practice sharing





# Clean Communities



**Become An Oklahoma Clean Community**

**Would you like a cleaner, greener and healthier place to live, work, and play?**



For more information contact DEQ's  
Used Tire Recycling Program:  
405.702.5175 or  
[OkCleanCommunity@deq.ok.gov](mailto:OkCleanCommunity@deq.ok.gov)



# Questions



# Thank you!

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