Keep Oklahoma Beautiful

Our Contribution to Enriching Communities

Jeanette M. Nance

Executive Director

Mission

• TO EMPOWER OKLAHOMA CITIZENS TO

PRESERVE AND ENHANCE THE STATE'S

NATURAL BEAUTY AND ENSURE A

HEALTHY, SUSTAINABLE ENVIRONMENT.

A Beautiful Community is Good Business

- Safer
- Inspire Pride
- Create Loyalty
- More Economically Viable

KOB Offers Hope for a Cleaner, Greener, More Beautiful Place to Live, Work, and Play

Through programs, tools, supplies, stipends, grants; everything you need to change the face of your community

Why we fit in Tourism & Commerce



KOB Cares

Changing the face of your community with Keep Oklahoma Beautiful



Helping Communities Grow and Thrive through beautification





Litter Abatement & Recycling





OUR PROGRAMS:

- Great American Cleanup™
- Paint Oklahoma Beautiful (formerly Fresh Paint Days)
- Litter Education
- Roadside & Environmental Beautiful Affiliate only Grants
- Oklahoma Clean Communities
- Regional Workshops/Affiliate Forums
- Lend-A-Bin
- Environmental Excellence Celebration

Great American Cleanup-Oklahoma

•March 1 – May 31

- •Registered groups are eligible for FREE:
- Trash Bags
- Vests
- Gloves
- Water
- •AND are also able to apply for **OG&E Cash Grants** through
- •Keep Oklahoma Beautiful!



Cost Benefit Analysis

- 2021 GAC in Oklahoma had 100% county participation*.
- 12,382 volunteers & participants
- 8,200+ miles of road ways cleared
- 1,648 acres of parks & public spaces cleared
- 8,400 Flowers/Bulbs planted
- 2.9 million pounds of trash collected
- Resulting in \$6.2 million government dollars saved

Paint Oklahoma Beautiful





KOB's premier community
recycle program. Made
possible by the generous
donation of surplus paint by
HIS Paint in OKC!

Do you have an unsightly community structure that needs a revamp?

Fresh Paint Days is for you!

Paint Oklahoma Beautiful

2022 POD:

- 18 Communities
- 15 Counties
- 25 Structures
- 615 Gallons





Litter Education

- End Litter VideoContest for High School& College
- Middle SchoolUpCycled Contest
- Elementary UnCapped
 Contest

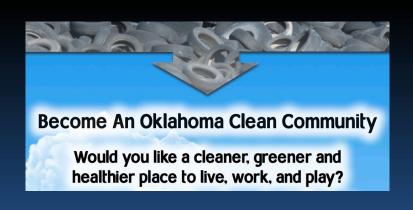


Training Workshops

- Free CommunityWorkshops
- Free Two Day Affiliate Only
 Forum with networking and
 best practice sharing



Clean Communities





For more information contact DEQ's Used Tire Recycling Program: 405.702.5175 or OkCleanCommunity@deq.ok.gov



Questions



Thank you!

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